

PYTHON CONFERENCE TANZANIA 2022

PREDICTING FAKE NEWS USING GCN

SUZA - ZANZIBAR

Zephania Reuben

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Meet Zephania Reuben [Nsoma]

- Software Developer - **Beem Africa** [2021 - 2022]
 - Python & Data Science
- Speaker/Facilitator - **Python & Artificial Intelligence**
 - PyCon 2019, 2020, 2021 by **Python Community Tanzania**
 - IndabaX Tanzania 2021 by **Deep Learning Indaba**
 - Data Science Training 2021, 2022 by **Vema Academy**
 - DevFestDar 2021,2022 by **GDG Dar es Salaam**
 - Teens in AI [Tanzania] 2021, 2022 by **Ujuzi Forum**
 - Advanced AI Training 2022 by **AI4D Lab - Anglophone Africa**
 - EnhanceMind AI Conference 2022 by **CameLabs**
- Organizing Committee
 - AI and Life 2019 by **TeleSoftAI**
 - UmojaHack 2020 by **Zindi Africa**
 - PyCon Tanzania 2021 by **Python Community Tanzania**
 - IndabaX Tanzania 2022 by **Deep Learning Indaba**
 - EnhanceMind AI Conference 2022 by **CameLabs**

Who is Zephania Now?

Aspiring AI Researcher & Python Programmer

Introduction

- **Social media** becomes the central way for people to **obtain** and utilise **news**, due to its **rapidness** and inexpensive value of data distribution.
- Though, such features of social media platforms also present it a root cause of **fake news distribution**, causing **adverse consequences** on both **people** and **culture**.
- Hence, **detecting fake news** has become a **significant research** interest for bringing feasible real time solutions to the problem.

Modeling Fake News Detector Using GCN



Outline

1 Introduction

2 Graph Neural Networks

- Getting the Intuition of Graph Neural Networks
- Translating Graph into Features for Neural Networks
- Graph Neural Networks vs Convolutional Neural Networks

3 Hands on

Observation

There are complex systems all around us:

- Society is a collection of 7+ billion individuals.
- Communication systems link electronic devices.
- Information and knowledge are organized and linked.
- Interactions between thousands of genes/proteins regulate life.
- Our thoughts are hidden in the connections between billions of neurons in our brain.

Observations

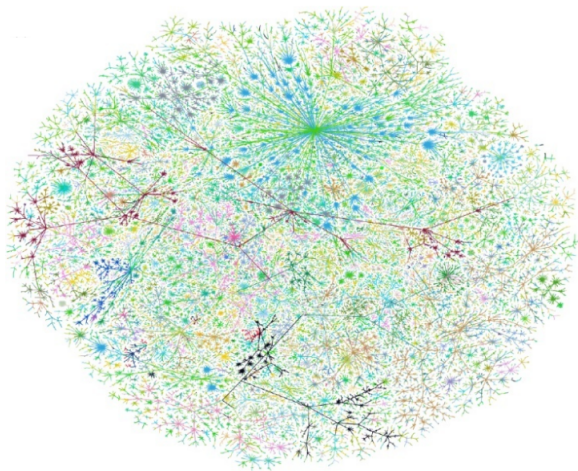
- What do these systems have in **common**?
- How can we **represent** them?

Observations

There are complex systems all around us:

- Society is a **collection** of 7+ billion individuals.
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The Network



The Network

Behind many systems there is an intricate wiring diagram, a **network**, that defines the **interactions** between the components

Where Can we Find Networks?



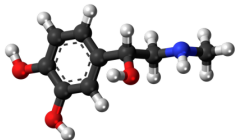
Internet



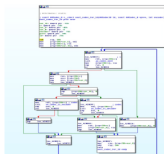
Social networks



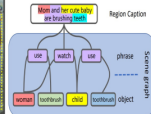
Information retrieval



Biomedical graphs



Program graphs



Scene graphs

The Network

"We will never be able to **model** and **predict** these systems unless we understand the **networks** behind them!"

Jure Leskovec

Why Networks? Why Now?

- **Universal language for describing complex data**
 - Networks from science, nature, and technology are more similar than one would expect
- **Shared vocabulary between fields**
 - Computer Science, Social Science, Physics, Economics, Statistics, Biology
- **Data availability computational challenges**
 - Web/mobile, bio, health, and medical
- **Impact!**
 - Social networking, Social media, Drug design

Classical ML Tasks on Graphs

- Community detection
 - Predict a type of a given node
- Link Prediction
 - Predict whether two nodes are linked e.g Content recommendation
- Community Detection
 - Identify densely linked clusters of nodes
- Graph similarity
 - How similar are two (sub)graphs

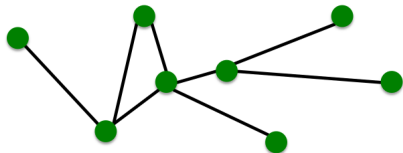
Structure of Networks

A network is a collection of objects where some pairs of objects are connected by links. **What is the structure of the network?**

Graph or Network

- **Network** often refers to real systems
Web, Social network, Metabolic network
Language: Network, node, link
- **Graph** is a mathematical representation of a network
Web graph, Social graph (a Facebook term)
Language: Graph, vertex, edge

Components of a Network

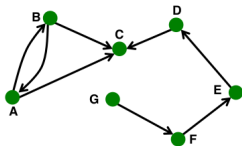


- Objects: nodes, vertices N
- Interactions: links, edges E
- System: network, graph $G(N,E)$

Directed Vs Undirected Graphs

Directed

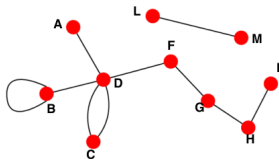
- Links: directed (arcs)



- Examples:
 - Phone calls
 - Following on Twitter

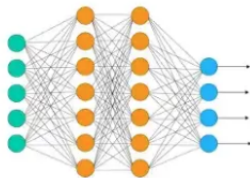
Undirected

- Links: undirected (symmetrical, reciprocal)



- Examples:
 - Collaborations
 - Friendship on Facebook

Getting the Intuition of Graph Neural Networks



Getting the Intuition of Graph Neural Networks

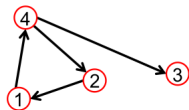
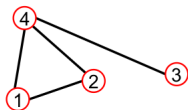
- Nowadays, a lot of information are represented in **graphs**.
- For example
 - **Google's Knowledge Graph** that helps with the Search Engine Optimization (SEO)
 - Chemical **molecular** structure
 - **Document citation** networks (document A has cited document B) and
 - **Social media networks** (who is connected to who?)

Getting the Intuition of Graph Neural Networks

- I encountered **GNN** first time in 2020 while I was working in one of my client's work(research) and they caught my attention.

Representing Graphs: Adacency Matrix

- Adjacency matrices are able to represent the existence of edges that connect the node pairs through the value in the matrices.



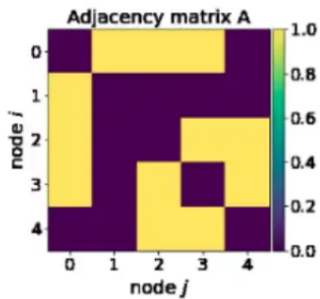
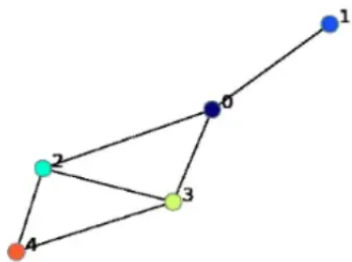
$A_{ij} = 1$ if there is a link from node i to node j

$A_{ij} = 0$ otherwise

$$A = \begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 0 & 1 \\ 0 & 0 & 0 & 1 \\ 1 & 1 & 1 & 0 \end{pmatrix}$$

$$A = \begin{pmatrix} 0 & 0 & 0 & 1 \\ 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 1 & 1 & 0 \end{pmatrix}$$

Adjacency Matrix (A)



Adjacency Matrix in NumPy

```
import numpy as np

A = np.matrix([
    [0, 1, 1, 1, 0],
    [1, 0, 0, 0, 0],
    [1, 0, 0, 1, 1],
    [1, 0, 1, 0, 1],
    [0, 0, 1, 1, 0]],
    dtype=float)
```

Node Attributes Matrix (X)

- Unlike adjacency matrices that models the relationship between nodes, this matrix represents the **features** or **attributes** of each node.

Document 1

"I like pizza."

Document 2

"I hate chicken porridge."

Corpus: {i, like, hate, pizza, chicken, porridge}
Size of Corpus (F) = 6

	Document 1	Document 2
i	1	1
like	1	0
hate	0	1
pizza	1	0
chicken	0	1
porridge	0	1

The shape of Node attributes matrix X is 2 x 6.

Node Attributes Matrix (X)

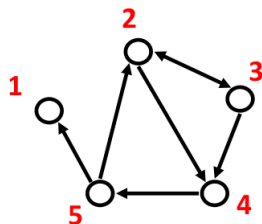
○ ○ ○

```
X = np.matrix([
    [i, -i]
    for i in range(A.shape[0])
], dtype=float)
```

Edge Attributes Matrix (E)

Representing a graph as a list of edges:

- (2, 3)
- (2, 4)
- (3, 2)
- (3, 4)
- (4, 5)
- (5, 2)
- (5, 1)



Edge Attributes

- Sometimes, edges can have its own attributes too, just like nodes.
 - **Weight** (e.g. frequency of communication)
 - **Ranking** (best friend, second best friend. . .)
 - **Type** (friend, relative, co-worker)
 - **Sign** (Friend vs. Foe, Trust vs. Distrust)
 - **Properties** depending on the structure of the rest of the graph:
number of common friends

Complete Graph Initialization

```
○○○

import networkx as nx

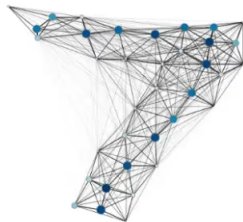
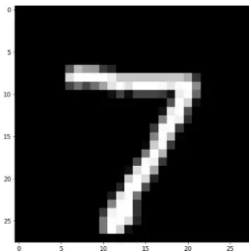
#Initialize the graph
G = nx.Graph(name='G')
#Create nodes
#In this example, the graph will consist of 6 nodes.
#Each node is assigned node feature which corresponds to the node name
for i in range(6):
    G.add_node(i, name=i)
#Define the edges and the edges to the graph
edges = [(0,1),(0,2),(1,2),(0,3),(3,4),(3,5),(4,5)]
G.add_edges_from(edges)
#See graph info
print('Graph Info:\n', nx.info(G))
#Inspect the node features
print('\nGraph Nodes: ', G.nodes.data())
#Plot the graph
nx.draw(G, with_labels=True, font_weight='bold')
plt.show()
#Get the Adjacency Matrix (A) and Node Features Matrix (X) as numpy array
A = np.array(nx.attr_matrix(G, node_attr='name')[0])
X = np.array(nx.attr_matrix(G, node_attr='name')[1])
X = np.expand_dims(X,axis=1)
```

Graph Neural Networks vs Convolutional Neural Networks

- The classic method to perform image classification is using **Convolutional Neural Networks**.
- Images of digits are represented in pixels and the CNN would run sliding **kernels (or filters)** across the images, and the model subsequently learn important **features** by looking at the **adjacent** pixels.

Image as a Graph

- Each **node** represents each **pixel**.
- **Node feature** represents the **pixel value**.
- **Edge feature** represents the **Euclidean distance** between each **pixel**.
- The **closer 2 pixels** are to each other, the **larger** the **edge values**.

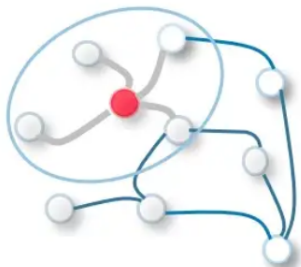
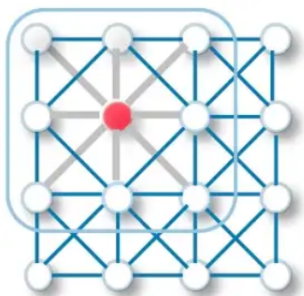


CNN vs GCN

- In **CNNs**, this node connection are **uniform** among all pixels.
- In the case where the node connections are dynamic.
- **CNN** will reach its **limitation** and that is where we need **GNN** to come into play.

- The major difference between **CNNs** and **GNNs** is that **CNNs** are specially built to operate on **regular** (Euclidean) structured data, while **GNNs** are the generalized version of **CNNs** where the numbers of nodes connections vary and the nodes are **unordered** (**irregular** or **non-Euclidean structured data**).

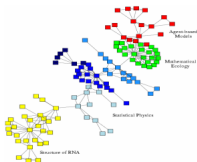
Regular vs Irregular Data



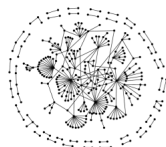
Example of Non-Euclidian Domains



Social networks



Economic networks



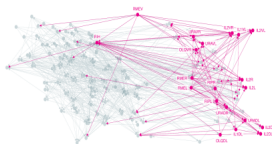
Communication graphs



Information networks:
Web & citations



Internet

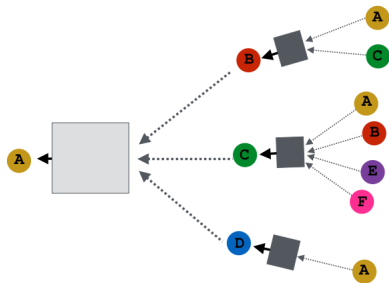
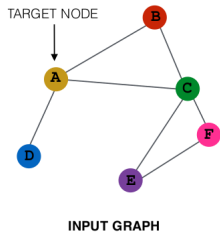


Networks of neurons

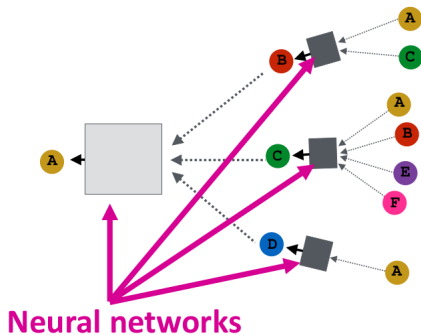
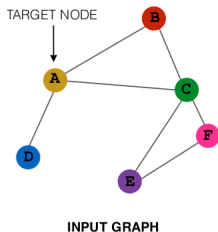
How GCN learn

Show me your **friend(s)** and I will tell you **who you are!**

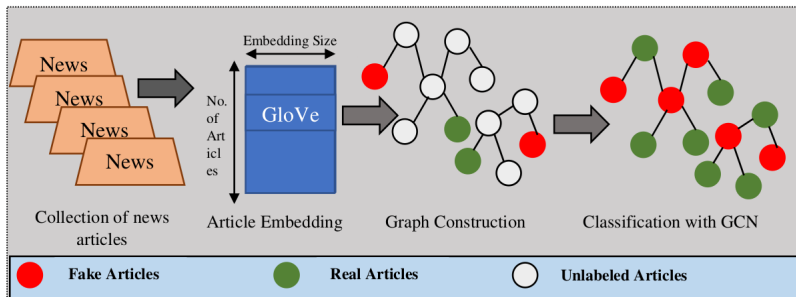
Information Aggregation in GCN



Information Aggregation in GCN



Hands on guide



Hands on

Refer to this notebook [here](#)

Prerequisites

- Good background in:
 - Algorithms and Graph theory
 - Probability and statistics
 - Linear algebra
- Programming Tools
 - You should be able to write non-trivial programs (in Python)
 - Other tools include NetworkX, iGraph, PyTorch
Geometry(PyG), Spektral, Jraph built on top of Jax etc

References

- Jure Leskovec
 - Machine Learning with Graphs
- Thomas Kipf
 - Graph Convolutional Networks

Thank You!, Twitter: @nsomazr

